

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And.

Griffin & Associates
119 Dartmouth Dr. SE
Albuquerque, NM 87106

<u>Contract / Revision</u> 959927 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/03/12 - 11/06/12		<u>Estimate #</u> Lisa Curtis for NM Stat
<u>Advertiser</u> Curtis/D/Senate		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 30	KOAT	10/03/12	10/07/12	CASTLE SUN LF	1205-105A		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 31	KOAT	10/08/12	10/12/12	6a A7N More In The AM	6-7a		:30			NM	5	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$400.00			
N 32	KOAT	10/08/12	10/12/12	Good Morning America	7-9a		:30			NM	5	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$300.00			
N 35	KOAT	10/08/12	10/12/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	4	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$175.00			
N 36	KOAT	10/08/12	10/12/12	Ellen 3-4p	3-4p		:30			NM	4	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$125.00			
D 37	KOAT	10/08/12	10/12/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 38	KOAT	10/08/12	10/12/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 39	KOAT	10/08/12	10/12/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 40	KOAT	10/08/12	10/12/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 41	KOAT	10/15/12	10/19/12	6a A7N More In The AM	6-7a		:30			NM	4	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				4	\$400.00			

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<u>Contract Dates</u> 10/03/12 - 11/06/12	<u>Product</u> Candidate	<u>Estimate #</u> Lisa Curtis for NM State
<u>Advertiser</u> Curtis/D/Senate		<u>Original Date / Revision</u> 10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 42	KOAT	10/15/12	10/19/12	Good Morning America	7-9a		:30			NM	4	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				4	\$300.00			
N 45	KOAT	10/15/12	10/19/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$175.00			
N 46	KOAT	10/15/12	10/19/12	The View 10-11a	10-11a		:30			NM	3	\$540.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$180.00			
N 47	KOAT	10/15/12	10/19/12	Ellen 3-4p	3-4p		:30			NM	4	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				4	\$125.00			
D 48	KOAT	10/15/12	10/19/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 49	KOAT	10/15/12	10/19/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 50	KOAT	10/15/12	10/19/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
N 51	KOAT	10/22/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	4	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$400.00			
N 52	KOAT	10/22/12	10/26/12	Good Morning America	7-9a		:30			NM	4	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$300.00			
N 53	KOAT	10/29/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	4	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$400.00			
N 54	KOAT	10/29/12	11/02/12	Good Morning America	7-9a		:30			NM	4	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$300.00			
N 57	KOAT	10/29/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$175.00			
N 58	KOAT	10/29/12	11/02/12	The View 10-11a	10-11a		:30			NM	3	\$810.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$270.00			

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Contract / Revision	All Order #
959927 /	

Contract Dates	Product	Estimate #
10/03/12 - 11/06/12	Candidate	Lisa Curtis for NM State S

Advertiser	Original Date / Revision
Curtis/D/Senate	10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 59	KOAT	10/29/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	3	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$125.00			
N 60	KOAT	10/29/12	11/02/12	Katie Couric M-F	2p-3p		:30			NM	3	\$495.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$165.00			
N 61	KOAT	10/29/12	11/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				1	\$110.00			
N 62	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$85.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$85.00			
D 63	KOAT	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 65	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$300.00			
D 70	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 71	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 72	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
D 73	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 74	KOAT	10/08/12	10/12/12	5a A7N More In The AM	5-6a		:30			NM	3	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$150.00			
N 75	KOAT	10/08/12	10/12/12	The View 10-11a	10-11a		:30			NM	3	\$540.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$180.00			
N 77	KOAT	10/08/12	10/12/12	Dr Oz	4-5p		:30			NM	2	\$650.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				2	\$325.00			
N 78	KOAT	10/15/12	10/19/12	Katie Couric M-F	2p-3p		:30			NM	4	\$660.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MTWTF--				4	\$165.00			
N 79	KOAT	10/15/12	10/19/12	Dr Oz	4-5p		:30			NM	3	\$975.00
		Class of Time - Immediately Pre-emptible without notice										

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959927 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	Candidate	Lisa Curtis for NM State

<u>Advertiser</u>	<u>Original Date / Revision</u>
Curtis/D/Senate	10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$325.00			
Totals											115	\$30,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	82	\$22,295.00	\$18,950.75
10/29/12 - 11/06/12	33	\$7,705.00	\$6,549.25
Totals	115	\$30,000.00	\$25,500.00

Signature: _____ **Date:** _____

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